

**Buying Time LLC**  
 650 Massachusetts Ave, NW  
 Suite 210  
 Washington DC 20001

**Mike McIntyre/ D/ Congress**  
 Submission Number 215 Issue 1



**WNCN-TV**  
 1205 Front St.  
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

**Original**

<b>Client:</b> Mike McIntyre/ D/ Congress	<b>Submission Cost:</b> 2050	<b>Campaign Ref:</b> E:120809005
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 330 /349 /2194	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/08/12 to 10/21/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06268818
<b>Est./PO Number:</b> 06268818	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> McIntyre For Cong	<b>Booking Group:</b> WNCN	<b>Key Market:</b> Raleigh-Durham, NC
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
1	M-F 330p Judge Judy ...F..	05	75	30 Comme	Nbr of Spots	1	1	75
2	M-F 530p Judge Judy ...F..	04	150	30 Comme	Nbr of Spots	1	1	150
3	M-F 9a Today Show II ...F..	04	150	30 Comme	Nbr of Spots	1	1	150
4	M-F 5p Judge Judy M.....	04	150	30 Comme	Nbr of Spots	1	1	150
5	M-F 530p Judge Judy M.....	04	150	30 Comme	Nbr of Spots	1	1	150
6	Sat 7p News .....S.	04	100	30 Comme	Nbr of Spots	1	1	100
7	Sun 6p News .....S	04	150	30 Comme	Nbr of Spots	1	1	150
8	M-F 5p Judge Judy ...T...	04	150	30 Comme	Nbr of Spots	1	1	150
9	M-F 530p Judge Judy	04	150	30 Comme	Nbr of Spots	1	1	150
<b>Weekly Totals: Total Spots(Ord Spots)</b>					13	2	15	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
10	M-F 5p Judge Judy ..T....	04	150	30 Comme	Nbr of Spots 1		1	150
11	M-F 530p Judge Judy .T.....	04	150	30 Comme	Nbr of Spots 1		1	150
12	M-F 330p Judge Judy ..W....	05	75	30 Comme	Nbr of Spots 1		1	75
13	M-F 530p Judge Judy ..W....	04	150	30 Comme	Nbr of Spots 1		1	150
14	M-F 9a Today Show II ..W....	04	150	30 Comme	Nbr of Spots 1		1	150
15	M-F 5p Judge Judy ..W....	04	150	30 Comme	Nbr of Spots 1		1	150
<b>Weekly Totals: Total Spots(Ord Spots)</b>					13	2	15	

Grand Totals			
		Month 10 Weeks: 4	
Totals		10/08	10/15
Spots	15	13	2
Cost	2050	1750	300

**Grand Totals:** Spots: 15  
 Gross Total: 2,050.00

Commission:	307.50
Net Total:	1,742.50

REP HEADLINE# 6268818  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM STATION AUG9/12 09.42  
\*\*\* WNCN-TV \*\*\*

ADV # ADV. NAME POLI/M MCINTYRE/D/CON/NC  
AGY # AGY. NAME BUYING TIME, LLC

650 MASSACHUSETTS AVE. N.W. #210  
WASHINGTON, DC 20001

REP. # OFF. # SALESMAN #  
BUYER NAME ERICA CORSO  
SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6268818

CLASS: NATL. LOCAL REGIONAL

PRDCT MCINTYRE FOR CONG EST#2194 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG9/12 09.42

REP: NEW ORDER  
TTL \$2,050 @15X  
PLEASE CONFIRM  
THANKS SHOSHANA FOR MICK

STA: PLS SEE M1 FOR NEW OFFER  
PLS ADVISE  
THX, CHERYL 8/9

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:  
M1 UNRESL BUY#6 MISSED: SAT/600P-630P OCT13 30S \$150.00 (AUG9/12)  
OFFER: WED/500P-530P OCT10 30S \$150.00 PLS ADVISE.  
CMT: NO NEWS 10/13 D/T SPORTS - MG 5P JUDGE JUDY 10/10  
CMT: PLS ADVISE

CONTRACT TOTAL \$2,050.00  
TOTAL SPOTS 15



REP HEADLINE# 6268818  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM STATION AUG9/12 09.41  
\*\*\* WNCN-TV \*\*\*

ADV # ADV. NAME POLI/M MCINTYRE/D/CON/NC  
AGY # AGY. NAME BUYING TIME, LLC

650 MASSACHUSETTS AVE. N.W. #210  
WASHINGTON, DC 20001

REP. # OFF. # SALESMAN #  
BUYER NAME ERICA CORSO  
SALES PRSN WA- MICK NESCI (H)

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CLASS: NATL. LOCAL REGIONAL

PRDCT MCINTYRE FOR CONG EST#2194 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG9/12 09.41

REP: NEW ORDER  
TTL \$2,050 @15X  
PLEASE CONFIRM  
THANKS SHOSHANA FOR MICK

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$2,050.00  
TOTAL SPOTS 15

ADV #      ADV. NAME POLI/M MCINTYRE/D/CON/NC      REP. #      OFF. #      SALESMAN #  
 AGY #      AGY. NAME BUYING TIME, LLC      BUYER NAME ERICA CORSO  
 650 MASSACHUSETTS AVE. N.W. #210      SALES PRSN WA- MICK NESCI (H)  
 WASHINGTON, DC 20001

ORDER #      CONTRACT # 6268818      CLASS: NATL.      LOCAL      REGIONAL

PRDCT MCINTYRE FOR CONG      EST#2194      COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX      STATE TAX      CO-OP BILLING NEEDED      DATE AUG8/12 14.47

REP: NEW ORDER  
 TTL \$2,050 @15X  
 PLEASE CONFIRM  
 THANKS SHOSHANA FOR MICK  
 CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			330P-400P	30		\$75.00	10/12	10/12	1		FRI	1
AGENCY ADVERTISER CODE = 330      AGENCY EST# = 2194 AGENCY PRODUCT CODE = 349												
PROGRAM : JUDGE JUDY												
CON COM1 : JUDGE JUDY												
2			530P-600P	30		\$150.00	10/12	10/12	1		FRI	1
PROGRAM : JUDGE JUDY												
CON COM1 : JUDGE JUDY												
3			900A-1000A	30		\$150.00	10/12	10/12	1		FRI	1
PROGRAM : TODAY SHOW 2												
CON COM1 : TODAY SHOW 2												

MW  
 8/8



REP HEADLINE# 6268818  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP

AUG8/12 14.47  
\*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			500P-530P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$150.00	10/15	10/15	1		MON	1
5			530P-600P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$150.00	10/15	10/15	1		MON	1
*6			600P-630P PROGRAM : NBC 17 NEWS AT 6PM CON COM1 : NBC 17 NEWS AT 6PM	30		\$150.00	10/13	10/13	1		SAT	1
7			700P-730P PROGRAM : NBC 17 NEWS AT 7PM CON COM1 : NBC 17 NEWS AT 7PM	30		\$100.00	10/13	10/13	1		SAT	1
8			600P-630P PROGRAM : NBC 17 NEWS AT 6PM CON COM1 : NBC 17 NEWS AT 6PM	30		\$150.00	10/14	10/14	1		SUN	1
9			500P-530P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$150.00	10/11	10/11	1		THU	1
10			530P-600P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$150.00	10/11	10/11	1		THU	1
11			500P-530P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$150.00	10/9	10/9	1		TUE	1
12			530P-600P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$150.00	10/9	10/9	1		TUE	1

*n/a -> me wed 5p Judy*

REP HEADLINE# 6268818  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP

AUG8/12 14.47  
 \*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			330P-400P	30		\$75.00	10/10	10/10	1		WED	1
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
14			530P-600P	30		\$150.00	10/10	10/10	1		WED	1
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
15			900A-1000A	30		\$150.00	10/10	10/10	1		WED	1
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
OCT/12			\$2,050.00									
CONTRACT TOTAL												\$2,050.00
TOTAL SPOTS												15

MARKET TOTALS \$68,333 WNCN 3% WRAL 55% WTVB 36% WRAZ 6% WRDC 0% WLFL 0% CABL 0%  
 SHARES ESTIMATED  
 SVC- NSI BOOKS- NOV/11  
 DEMOS- RA35+\*



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**
**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> <div style="text-align: center; font-size: 1.2em;">2012</div>
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I, Buying Time, LLC,  
 being/on behalf of: Mike McIntyre, a legally  
 qualified candidate of the Democratic political  
 party for the office of: U.S. Representative (NC-7)  
 in the General  
 election to be held on: Tuesday, November 6th, 2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

**Total Charges:**

\$

NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Mike McIntyre for Congress  
P.O. Box 1  
Lumberton, NC 28359

I represent that the payment for the above described broadcast time has been furnished by:

Mike McIntyre for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Marion Thompson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

06/12/12  
Date

Eia L. W.  
Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Mike McIntyre

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Mike McIntyre

signature of candidate or authorized committee

Mike McIntyre

printed name

7/19/12

date





**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b> Steve Blanchard	<b>STATION:</b> WNCN
<b>FROM:</b> Mick Nesci	<b>HRP OFFICE:</b> Washington

**REQUEST RECEIVED FROM**

**DATE:** 8/8/12

<b>BUYER:</b> Erica Corso
<b>AGENCY:</b> BUYING TIME
<b>ADDRESS:</b> 2715 M ST. NW, SUITE 400 WASHINGTON, D.C. 20007
<b>PHONE #:</b> 202-965-5060
<b>FAX #:</b> 202-965-5066
<b>OTHER:</b>

**AVAILS FOR**

<b>COMMITTEE:</b> Mike McIntyre for Congress
<b>CPMGN MGR.</b>
<b>TREASURER:</b> Marion Thompson
<b>ADDRESS:</b> PO Box 1 Lumberton, NC 28359
<b>PHONE #:</b> 910-738-8683
<b>FAX #:</b>
<b>OTHER:</b>

**FOR**

<b>CANDIDATE:</b> Mike McIntyre
<b>OFFICE:</b> Congress
<b>PARTY:</b> DEMOCRAT

<b>DAYPARTS:</b> All
<b>SCHEDULE DATES:</b> 9/11/12-11/6/12
<b>COMMERICAL LENGTH:</b> :30
<b>PROGRAMS:</b> All
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>